



**DECOLONIZE.
REDEFINE.
LIBERATE.**



**THE
BIPOC
ALLIANCE**

2023 Annual Report

GRATITUDE

A love note,

Colors of the earth,

Gratitude blooms in hearts bright,

Strength in unity.



We, Black, Indigenous, and People of Color (BIPOC) have autonomy and power over our own lives and futures. Our collective joy, gifts, stories, and cultural and ancestral practices are the life force that weaves our communities together. We can and will be our whole selves without fear of state-sanctioned and institutionalized violence. White supremacy must be abolished on all fronts.



MISSION

We unite to cultivate spaces of joy,
healing, and liberation for people of
color, advocating for our power and
autonomy

We envision decolonized communities
rooted in ancestral wisdom, shared
resources, and authentic connections
abundant in joy.



what we do

OUR IMPACT



HEALING

We draw power, teachings, and inspiration from our ancestors to guide our way forward.

Programs include: Monthly Curanderismo ceremonies, weekly healing circles, AcuDetox, Dandelions Rising youth programs



LIBERATION

The voices and experiences of BIPOC must be centered in conversations and calls for change at the level of community, institutions, and local government.

Programs include: Local Government Accountability (LGA), Political Education, Black History Month, Wealth In Numbers (WIN) Financial Literacy



JOY

Joy, self-care, and celebration are integral parts of how we sustain ourselves and practice the liberation we are seeking.

Programs include: Asian Lunar New Year Celebration, FoCo Juneteenth Community Celebration, and Dia de Muertos Community Celebration, Women & Nonbinary People of Color Network (WXN),

what we do

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Programs include: Black History Month, Women & Nonbinary People of Color Network (WXN), Wealth In Numbers (WIN) Financial Literacy, Dandelions Rising

30 YOUTH

Participated in the Dr. Martin Luther King, Jr Day program focused on identify & self-expression through art

50 FAMILIES

participated in Black History Month Events celebrating Black joy and success

61 ATTENDEES

throughout WIN: Wealth In Numbers learning series to develop generational wealth among BIPOC

20+ FAMILIES

engaged with the Dandelions Rising program, a youth & guardian leadership and liberation series

180 WOMEN AND NONBINARY PEOPLE OF COLOR

joined WXN: a women & nonbinary people of color network committed to building power, healing, and growing together.



what we do

JOY



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Joy, self-care, and celebration are integral parts of how we sustain ourselves and practice the liberation we are seeking.

Programs include: Asian Lunar New Year Celebration, FoCo Juneteenth Community Celebration, Annual Seafood Boil, and Dia de Muertos Community Celebration

350+ attendees at the 2023 Día de Muertos Community Celebration in Old Town Square



85+ attendees at the inaugural Asian Lunar New Year Celebration



500+ attendees throughout the FoCo Juneteenth weekend celebration



Awarded \$25,000 to 16 small businesses owned & operated by BIPOC at the 2023 WIN: Celebrate Joy Gala.



what we do

HEALING



HEALING

We draw power, teachings, and inspiration from our ancestors to guide our way forward.

Programs include: Monthly Curanderismo ceremonies, weekly healing circles, AcuDetox, vision boarding, New/Full moon hikes & rituals

"I have been searching for a community where I feel seen in all of me, past, present, and even my trauma. This community has helped me reconnect with my roots and has guided me in my spiritual awakening. I have learned so much."

**Curanderismo:
45 community members
most receiving AcuDetox**

**4 team members
trained Auricular Acu
Technicians**

**Co-hosted 30+ Unity
in Community
Healing Circles**

**20+ BIPOC ages 17 - 60
collectively vision
boarding**



"I am thankful for a space that feels like home."



what we do

ADVOCACY



LOCAL GOVERNMENT

ACCOUNTABILITY

We advocate for equity and belonging to change systems through coalition building, community-focused initiatives, and empowering BIPOC community members to achieve collective liberation.

Our local government accountability group meets on the 3rd Monday of every month via Zoom from 12:00 - 1:00 p.m. Community volunteers, allies, agency partners, and local officials attend.

60+ activists in the Local Government Accountability Group

a monthly community meeting to collectively mobilize and hold our local government accountable to our community

40 attendees for the Poudre School Board Candidate Forum

a public forum hosted in partnership with Out Boulder, the Cultural Enrichment Center, and Foothills Unitarian Church. Candidate questions were prepared together.

25 attendees for the Thompson School Board Candidate Forum

a public forum hosted in partnership with Out Boulder and the Cultural Enrichment Center - Candidate questions were prepared together.

10 attendees for the Ballot Fiesta

a bi-lingual discussion about 2023 ballot initiatives, in partnership with New Era Colorado & the Latinx Community Network

Relationships Developed with Local Leaders & Officials

- Larimer County Sheriff
- Larimer County Commissioners
- Poudre School District Superintendent
- Poudre School District Diversity, Equity, & Inclusion Coordinator
- Thompson School District Director of Equity & Inclusion
- Colorado's 8th Congressional District Representative
- City of Fort Collins Community Engagement Department
- City of Fort Collins Communications Department
- City of Fort Collins Office of Equity

invest in community

MEMBERSHIP

BIPOC Community

\$60

- \$5 per month
- 10% discount code for merch
- permanent name tag
- name listed on website

Ally

\$120

- \$10 per month
- Sponsors 1 BIPOC member
- 15% discount code to merch
- name on website

Accomplish

\$240+

- \$20+ per month
- Sponsors 5+ BIPOC members
- 20% discount code for merch
- name on website

BIPOC Business Sponsor

\$500

- annual, tax deductible
- BIPOC Business Badge for website
- listed on website
- half-price fundraiser ticket

Business Ally

\$1,000

- annual, tax deductible
- Business Ally badge for website
- listed on website
- newsletter shout out
- 2 tickets to annual fundraiser

WIN Corporate Accomplish

\$2,500+

- annual, tax deductible
- Together, we WIN badge for website
- listed on website
- newsletter & social shout
- table at fundraiser

other ways to SUPPORT US



✓ ad space in our monthly community newsletter

Reach community and support our monthly newsletter. For \$200, your brand's promotional image, 200-word message, and link can be featured exclusively. Our newsletter list is 800+

[EMAIL US](#)



✓ Donate items through our Amazon Wishlist

Our space is an oasis for community of all ages to gather and connect. It has been curated and nurtured with community input, love, art, tears, and laughs. We always have food and drink available, as well as products and supplies to share with all.

[SEE THE LIST](#)



✓ Gift Cards for Volunteers

Volunteers fuel our work and help us expand. We host interns from local high schools and Colorado State University, as well as engage local community members looking to give back and advocate for change.



annual calendar

January

- Vision board activity
- Dr. Martin Luther King, Jr. Day of Service
- Lunar New Year

February

- Black History Month
- WXN: Annual Pal-entine's Day Gathering

March/April

- Annual membership drive and exclusive member events
- Volunteer appreciation

June

- FoCo Juneteenth Celebration
- Drag Appreciation for Pride Month

July

- Friday Floats
- Dandelions Rising Summer Camping trip

August

- Annual Seafood Boil
- WXN Potluck and clothing swap

September

- Hispanic/Latine Heritage Month Kick-off and community collaborations

October/November

- Día de Muertos Community Celebrations
- BIPOC business holiday market

December

- Annual WIN Gala & BIPOC-business Grant Awards



event specific

SPONSORSHIPS

Your support helps make these community-centered cultural celebrations a success for all to enjoy.
There are more events than listed here - let's chat!

01

Lunar New Year

in partnership with Unified Workforce
Annual in January or February featuring traditional music and dance
>200+ attendance

02

Dr. MLK, Jr Day of Service & Black History Month

Day of Service in partnership with Colorado State University
> 150+ in attendance
Black History Month features youth art and self-expression workshops
> 30+ youth and families

03

FoCo Juneteenth

City-wide collaboration for a weekend-long celebration at Foothills Mall
includes live music, a BIPOC vendor market, dance, and more.
> 150+ attendees

04

WXN: Women & Nonbinary People of Color Network

A quarterly gathering for women and nonbinary people of color in northern
Colorado
> 200 attendees throughout all activities

05

Dia de Muertos Community Celebration

Annual celebration in Old Town Square welcoming our ancestors and
honoring those who have passed before us.
> 250+ attendees



deliverables per event

SPONSOR BENEFITS

If your business is looking for more exposure among a diverse audience, sponsor one of our major events. There are three sponsorship levels per event. Depending on the event, additional benefits such as on-site signage and logos on printed materials may exist.

BRONZE

\$1,000

- Mention in event posting (link & logo when possible)
- Logo & Link in all event emails
- Logo & Link on The BIPOC Alliance website

SILVER

\$2,500

- Mention in event posting (link & logo when possible)
- Logo & Link in all event emails
- Logo & Link on The BIPOC Alliance website
- 1 mention on social media

GOLD

\$4,000

- Mention in event posting (link & logo when possible)
- Logo & Link in all event emails
- Logo & Link on The BIPOC Alliance website
- 2 mentions on social media

Your sponsorship is tax-deductible. Your business also has the opportunity to volunteer as a group at any event.

more about us

LOGISTICS

FISCAL SPONSOR

Colorado Nonprofit Development Center

EIN: 84-1493585

Checks to: CNDC fbo The BIPOC Alliance

MAIL CHECKS TO

CNDC fbo The BIPOC Alliance

PO Box 18770

Denver, CO 80218

COMMUNICATION

Contact Details

✉ admin@bipocalliance.org

🌐  @bipocalliance

 www.bipocalliance.org

Mailing Address

📍 140 W. Oak St., Ste 150
Fort Collins, CO 80524

Response Time

🕒 24 - 48 hours except weekends

THE TEAM



Rahshida Perez
Executive Director



Jamie Rasmussen
Program Director



India Phoenix
Communications



Nathaniel Addison
Programs & Events



Mayra Orozco
Community Engagement



Nina Askew
Outreach



Sophia Dellota
Youth Intern